

Brief for an Evaluator for 'The Power of Worcester'

Overview

Crave Arts wish to appoint an Evaluator for their National Lottery Heritage (NLHF) funded project, The Power of Worcester. The Evaluator will review evaluation data already collected during the first stages of the project, evaluate the final stage of the project and carry out an end of project independent assessment. The evaluator will produce a project evaluation report suitable for submission to NLHF.



Aims of the 'The Power of Worcester'

We have been funded by The National Lottery Heritage Fund and The Elmley Foundation to deliver 'The Power of Worcester'. The project aims to breathe life into Worcester's Power heritage, bringing to life the history of electricity in Worcester. 2024 saw the 130th anniversary of the first hydroelectric powerstation in Europe, at Powick Mills, Worcester, in 1894. Our project focuses on the subsequent City Centre powerstation on Hylton Road, near the main Worcester Bridge over the River Severn, built in 1902, extended in the 1940s and closed and demolished in the 1970s.

The project aims to:

- Unearth hidden tales, memories and dispersed documentation about Worcester's history of electricity
- Present this as a powerful story in a creative and engaging way to enable people to reconnect with a heritage at risk of being lost
- Engage targeted, local communities who have maybe lost/feel they do not have power themselves (using the project's metaphor) and who may be new to heritage
- Inspire people to preserve and celebrate this history whilst looking to the future of green energy and what we can all do.



This all sits within NLHF's aims to:

- Save heritage
- Protect the environment
- Increase inclusion, access and participation
- Improve organisational sustainability

Approved Purposes (NLHF)

The project's approved purposes as stated by NLHF in our grant contract are....

- Create a film to document the project.
- Run workshops for college students, young people, residents of local social housing, and people with vision impairments to learn about the history of electricity in the city and what types of power will be used in the future.
- Use the material gathered from the workshops and research from the archives to create and perform a play three times at Heart of Worcester College, Sight Concern, and The Hive Studio.
- Hold five reminiscence workshops for former workers and older people.
- Carry out research in local archives to explore existing photographs and documentation.
- High visibility acknowledgement of the National Lottery Heritage Fund on site, online and in all activities as well as using your project to acknowledge and thank National Lottery Players.
- Upload the gathered information to Worcestershire County Councils Archive and Archaeology Service

We can provide you with information about our progress against all of these.

Partners and collaborators

During the project, our aim is to work with:

- Platform Housing (residents)
- Heart of Worcestershire College (students)
- Sight Concern (clients)
- The Friends of Cripplegate Park, St John's, Worcester
- The general public

Our partners and collaborators are planned as:

- Worcester City Council (Historic Environment Record Officer)
- Volunteers from Worcestershire Industrial Archaeology & Local History Society
- Explore the Past (Worcestershire Archives and Archaeology)
- Volunteer former workers
- Canal and River Trust



We can update you on our progress with all these partners.

Role of the Evaluator

Crave Art's project team have been evaluating the project since it started in Summer 2024, collecting data which measures how far the project delivers on the project aims, NLHF aims and the approved purposes. We have evaluated the reminiscence sessions, creative workshops and also kept track of marketing reach.

We would like an external evaluator to:

- Review the evaluation data collected by the project team to date and organise the presentation of this to show the impact of the project, whether and how it delivered against the above stated aims and approved purposes.
- Evaluate the reach and impact of the 3 performances to be held in October 2025 and include this in the collated evaluation.
- Carry out a short independent assessment at the end of the project with a key contact from each of the project's partners and collaborators listed above, and with ourselves, to assess the project's delivery, achievements and learning.
- Prepare a final report suitable for the National Lottery Heritage Fund to show the overall impact and learning from the project in relation to the project aims and approved purposes.

You will:

- Be able to demonstrate experience of carrying out evaluations for similar projects (ideally for National Lottery Heritage Fund)
- Be able to demonstrate some knowledge/awareness of Worcester as a place
- Be available in the time period
- Hold relevant insurance.

Timeline

May - June 2025	Evaluator brief issued and responses received, evaluator appointed
Aug - Nov 2025	Independent evaluation and review of existing evaluation data carried out and draft report produced
15th December	Final report produced

Fee

The fee for this commission is **£3,000** inclusive of VAT and expenses.

How to apply

Please send in a short application outlining:

- Your proposed methodology
- Your previous relevant experience
- Breakdown of costs within the fee (eg: personnel/number of days/day-rate)
- Contact details of one referee

Please send this to Steve Wilson and Debbie Birch at craveartsbusiness@gmail.com

If you would like a telephone conversation prior to applying please email to arrange.

The closing date for applications is **31st May 2025 at 5pm**

About Crave Arts

Crave Arts is a non-profit making constituted arts and heritage organisation based in Worcester. We work and develop projects with communities and individuals in Worcestershire and neighbouring areas. We have two company directors, Debbie Birch and Steve Wilson.

www.cravearts.co.uk

@CravingArts (Facebook)

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